

Objectives of general interest to be promoted by the organisation

DAMA Italy is dedicated to transforming data management from a technical function into a pillar of societal value. Our mission focuses on the following strategic objectives for the general interest:

1. Strengthening national resilience and economic security

By championing the DAMA-DMBOK® framework, the organization promotes high-standard data practices that enhance the efficiency, safety, and resilience of both public and private institutions. In an era where data is a vital national asset, these efforts aim to safeguard the digital infrastructure of the entire country.

2. Democratizing knowledge and empowering future talent

We are committed to building a democratic and accessible data ecosystem. By providing free scientific resources and dedicated no-cost membership plans for higher education students, DAMA Italy lowers the barriers to entry for the next generation. We strive to ensure that the professional tools of tomorrow are available to everyone, fostering an inclusive environment for the “soon-to-be” data experts.

3. Advocating for ethical AI and social impact

Beyond technical standards, DAMA Italy advocates for Data Governance with a conscience. Our goals include (and are not limited to):

- Social progress: leveraging data to pursue humanitarian and social objectives.
- Ethical AI: partnering with other non-profit organizations such as SIpEIA (Italian Society for AI Ethics) to mitigate security threats and existential risks posed by Artificial Intelligence.
- Open data: promoting open-source models for data management and algorithmic training, to ensure transparency and a democratic, non-proprietary approach to data.

The Association will collect any data at any level of granularity that DAMA Italy members – both Individual and Corporate – wish to voluntarily make available for collective benefit, in fields such as healthcare, the environment, mobility, economics, and research. Personal data of any kind will not be handled or collected for purposes of data altruism.